Conception on the Construction of Geo-Culture Village in the New Period of Ecological Civilization

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Abstract: The geo-culture village is an innovative application mode of promoting development, improving people’s livelihood, and popularizing geoscience, which is a geo-heritage investigation that starts from the demand-oriented, goal-oriented, and development-oriented. The geo-culture village is based on geological relics, connecting local natural landscapes, historical culture and other tourism resources, thus expanding industry development of characteristic agriculture, leisure and holiday, which guide the villagers as the masters to participate in the construction of their hometowns and the improvement of the eco-environment, and exert the subjective initiative of protecting and utilizing natural resources to form a virtuous cycle unit. It is a new type of rural development model based on the characteristics of geological relics, which consists of an external ecological and cultural experience and an inner livable and suitable industry.

Since the 18th National Congress of the Communist Party of China, the Party Central Committee with Xi Jinping as the core has taken ecological civilization construction as an important part of coordinating the overall layout of the “five in one” and coordinating and promoting the “four comprehensive” strategic layout. As the smallest administrative unit, rural revitalization is not only an important starting point for the construction of ecological civilization, but also an important support for comprehensively winning a well-off society. The rural revitalization construction projects related to the field of geology include fossil villages and geo-culture villages. However, the former has a narrower scope and is difficult to meet the key tasks of China's key years of poverty alleviation from 2020 to 2022, while the latter can fully rely on geosciences background, inheriting cultural connotations and achieving ecological harmony. Under the new era of socialism with Chinese characteristics, the “five-oriented” position, the “five-mode” layout, and the “five-step” ideas will be promoted to better build the geo-culture village.

Geo-culture village is as a powerful hand to protect geo-heritage and enhance regional economy, from the integration and strategicity, combined with the requirements of Xi Jinping's new era of ecological civilization construction, innovatively puts forward “geology as the basis, culture as the core, ecology as the outline, integration as the emphasis, and richness as the target”. The “five-oriented” position of the project guides the construction of the geo-culture village. With the “eco” sustainable development as the program, the “geology” as the core foundation, and the “culture” as the inheritance, the green development goal of harmonious coexistence between human and nature is truly realized.

Since the start of the construction of geo-culture villages in 2013, some demonstrations have been carried out in several places, but its construction mode is still in the exploration stage. Because the geo-culture village is born from the geopark and serves the beautiful rural construction, its construction must have a specific mode. According to the geo-heritage types, combined with the beautiful rural classification, the “geology +” mode is used for layout, from the fusion culture, enhancing tourism, ecological pastoralism, joint industry, embodying characteristics, etc., and innovatively propose the “five-mode” layout of the construction, including “geology + culture” as education type, “geology + tourism” as sightseeing type, “geology + pastoralism” as experience type, “geology + industry” as sanatorium type, “geology + characteristics” as adventure type.

Judging from the current construction of geo-culture villages, most of the beautiful villages with geological and cultural characteristics are defined as geo-culture villages. The starting conditions for their construction are good, but the geo-culture villages should be a new mode with the fusion theme of “geology, culture, ecology, village and enriching the people”, which is to become a development model for charity in the key points of poverty alleviation. In the case of the participation of the government, experts, enterprises and villagers, the “five-step” ideas better promote the construction of geo-culture villages, namely, the “starting step” of reasonable layout according to local conditions, the “planning step” of top-level design and precise positioning, the “regulatory step” of long-term management by government-led, the “push step” of multi-participation and innovation-driven, and the “long-term step” of expanding propaganda and inheriting culture.

The “five-oriented” position, the “five-mode” layout and the “five-step” ideas are innovatively proposed in this paper, which is as the top-level strategic guidance for the construction of the geo-culture village in the new era of ecological civilization, to make the geo-culture villages more progressive and sustainable.

Keywords: Geo-Culture Village, Ecological Civilization, the “five-oriented” position, the “five-mode” layout, the “five-step” ideas
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